

CONTACT

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lander.ie

SKILLS

EDITING | 3D | MOTION | AUDIO

- Adobe - Pr / Ps / Ae / Ai / Au
- 3D - Blender / Keyshot
- Audacity / Cubase

PROJECT MANAGEMENT

- Jira / Trello / Asana / Planner
- Slack / Teams / Zoom
- G Drive / Dropbox / OneDrive
- Planning & Scheduling
- Budget Management
- Team Leadership
- Stakeholder Communication

DIGITAL MARKETING | WEB

- Hubspot / Mailchimp
- Wordpress / Wix
- SEO & SEM
- Content Creation
- Content Strategy
- Social Media Management
- Email Marketing
- Analytics & Reporting

EQUIPMENT

- Sony FS & Alpha
- BM / Canon CS
- Lumix & Canon DSLRs
- Atomos Ninja
- Lighting / Electrics

LANDER OLABARRI

CONTENT CREATOR | MULTIMEDIA SPECIALIST

Experienced content creator and videographer with 20 years of expertise in video production, editing, motion graphics, and 3D animation. Proven track record of managing end-to-end projects across platforms, delivering high-quality results aligned with business goals. Skilled in leading campaigns, optimizing workflows, and balancing creativity with strategy. Reliable team player capable of independently handling multiple projects under tight deadlines with precision and quality.

WORK EXPERIENCE

- **Taoglas. Dublin, Ireland** Dec 2021 - Nov 2024
Multimedia Specialist / Content Creation
 - **Content Creation:** Produced motion graphics, 3D animations, and videos for digital platforms, events, and websites.
 - **Production Oversight:** Directed live-action shoots, managed logistics and ensured timely delivery.
 - **Collaboration:** Worked with marketing and stakeholders to align creative projects with business goals.
 - **Efficiency:** Leveraged AI tools to streamline editing and reduce turnaround times.
 - **Leadership:** Managed projects, mentored interns, and led freelance teams from concept to delivery.
 - **Archiving:** Redesigned scalable media storage and retrieval systems.
- **EITB (Basque National TV). Bilbao, Spain** Jul 2021 - Nov 2021
Contractor - Head Editor - TV Series
 - **Series Editing:** Lead editor and animator for "El Cambio", a climate change documentary series, ensuring top-tier post-production with VFX collaboration and AI enhancements.
 - **Content Optimization:** Integrated stock footage to craft engaging narratives, elevating visual quality while reducing costs.
- **Media Attack. Bilbao, Spain** Apr 2020 - Jul 2021
Video Editor / Producer
 - **Video Production:** Created and edited promotional, corporate, and event videos in a fast-paced team environment.
 - **Team Coordination:** Oversaw freelancers and interns, managing editing priorities and on-site operations for smooth productions.
- **Citroën Álava Lascaray. Vitoria, Spain** May 2019 - Mar 2020
Digital Marketing Manager / Videographer
 - **Digital Strategy:** Boosted online presence with targeted video content and marketing initiatives.
 - **Campaigns:** Managed social media and Google campaigns, achieved a 55% sales increase in 2019.
 - **Engagement:** Elevated customer engagement and improved ratings from 1.5 to 4.2/5.

COURSES

LINKEDIN LEARNING COURSES (2023-2024)

- Project Management
- Master Communications
- AI Foundations

GOOGLE (2017)

- Google Ads Display Certification
- Google Ads Video Certification

CAMERIMAGE BYDGOSZCZ | POLAND (2010)

- John Seale Lighting Techniques Course

ABERYSTWYTH UNIVERSITY WALES | UK (2004)

- UN Development Project

ACHIEVEMENTS

- Invited to give a talk on AI Art as part Bilbao Design Week in November 2021
- Received a Bilbao Town Hall Entrepreneur Award in 2019
- Won a paid internship on UNDP Documentary Making Course in 2004

INTERESTS

- Storytelling and Creative Writing
- Emerging Media and Technology Trends
- Generative AI and NLP
- Machine Learning and Blockchain
- Digital Innovation and Content Creation
- Lifelong Learning and Personal Growth

- **Pixelauto & Plan D. Bilbao, Spain** Jan 2018 – Jan 2021
Co-founder
 - **Business Growth:** Co-founded a digital marketing agency offering 360° solutions across industries.
 - **Leadership:** Directed a team to deliver multimedia and marketing projects.
 - **Innovation:** Introduced interactive 360° virtual tours to enhance user engagement.
- **G-Forces. Bearsted, UK** Jul 2015 – Jan 2018
Multimedia Specialist
 - **End-to-End Video Production:** Managed all aspects of video projects including directing, producing, scripting, filming, and editing. For promotional content, training materials, and Sky Ad campaigns, delivering high-quality results aligned with client objectives.
- **Freelance Videographer. London, UK** Apr 2003 – Jul 2015
Videographer
 - **Brand Collaborations:** Produced video content for top brands like Swarovski, Unilever, and American Express across corporate, music, and commercial sectors.
 - **On-Set Expertise:** Managed lighting, sound, and focus pulling for feature films, music videos, and commercials.

EDUCATION

- **Diploma in Film Production** 2005 - 2007
SAE London. London, UK

Comprehensive training in the entire filmmaking process, from scriptwriting to distribution. Built a diverse, multi-genre portfolio while mastering industry-standard tools and techniques.
- **HNC Computing** 2002 - 2003
Edinburgh College (Former SCE). Edinburgh, UK

UK Higher National Certificate in computing, covering key areas such as programming, networking, databases, and systems development. Developed practical skills through hands-on projects and gained experience with industry-standard tools and technologies.
- **Music Diploma** 1986 - 1998
Juan Crisostomo Arriaga Conservatory. Bilbao, Spain

Completed a diploma with a focus on piano performance, music harmony, and composition theory. Gained a deep understanding of musical structure and creative techniques while honing practical skills in both performance and composition.

REFERENCES

References available upon request.